

**✖ You Are Here™**

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# LAMPIRE

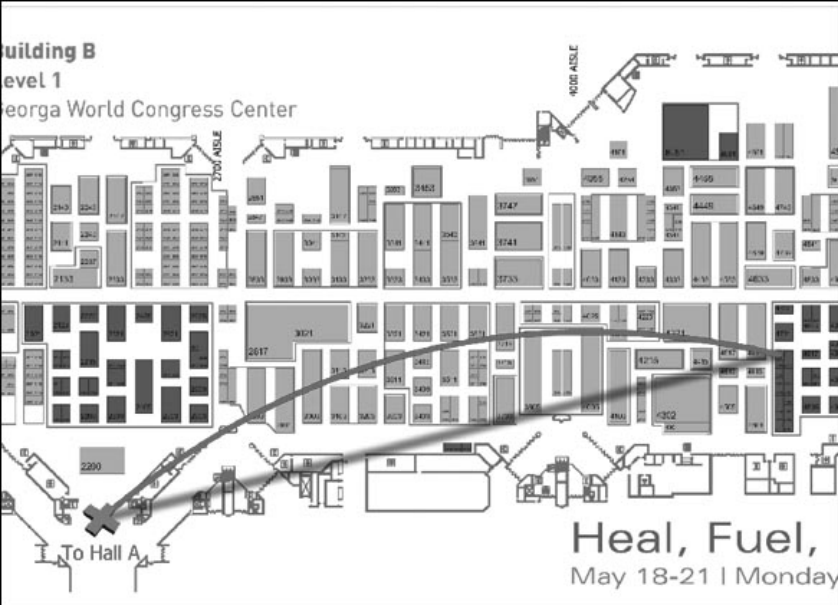
2009 BIO INTERNATIONAL

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Sponsoring Attendee Hand-outs at Trade Shows

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**Building B**  
Level 1  
Georgia World Congress Center

**Lampire Biological Laboratories, Inc.**  
**4717**

Lampire provides custom polyclonal & monoclonal antibody services to the biomedical community worldwide. Support services include peptide synthesis, antibody purification & conjugation, cell culture services, and immunoassay development. Products include the Lampire Cell Culture Bag, purified IgGs & secondary antibodies, and a variety of blood products, tissues, & organs.



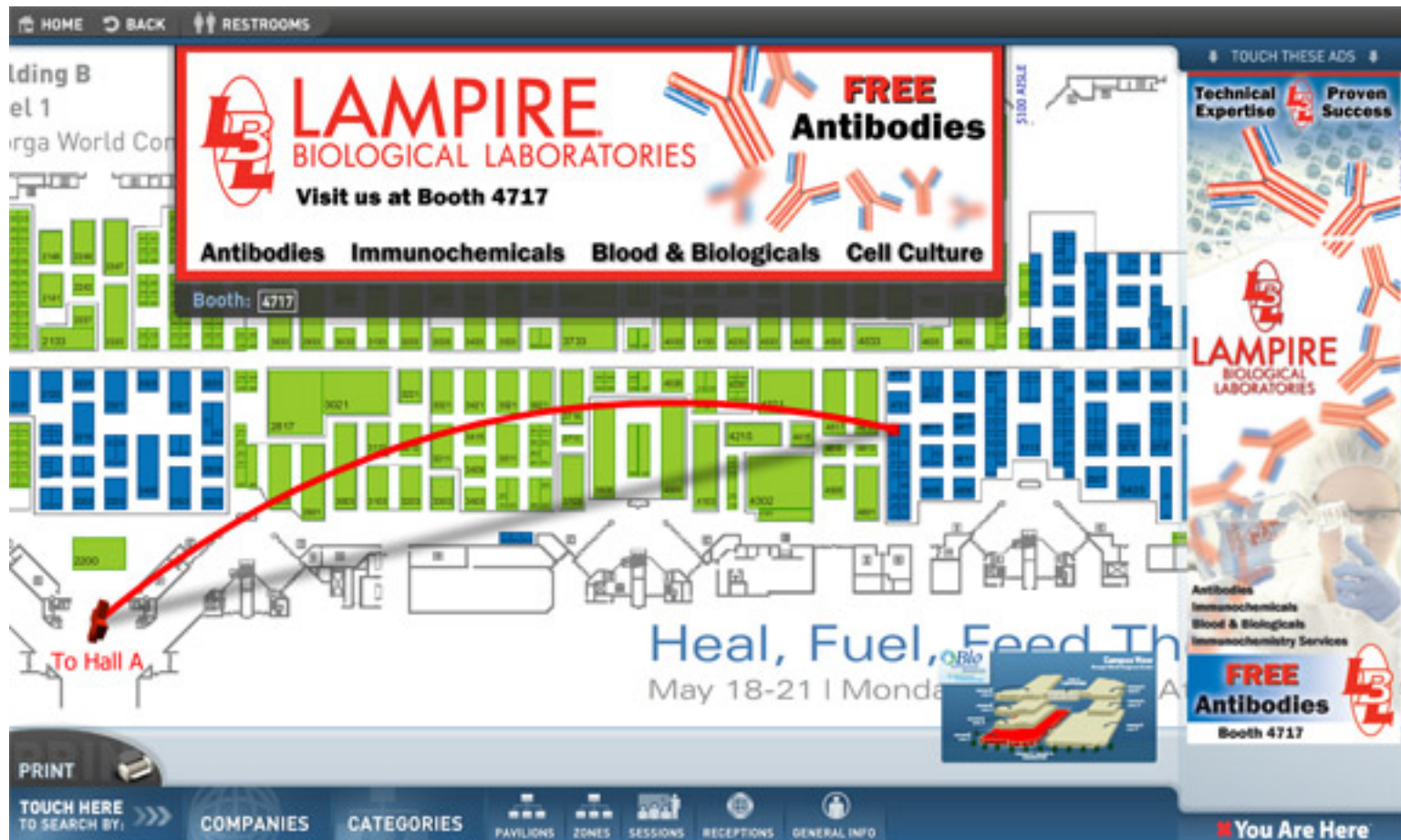
**LAMPIRE**  
BIOLOGICAL LABORATORIES  
Visit us at Booth 4717

**FREE Antibodies**

**Antibodies Immunochemicals Blood & Biologicals Cell Culture**

**Lampire Biological Laboratories** wanted additional lead generation opportunities at BIO. Impressed by the targeted advertising opportunities on the You Are Here interactive map and directory, the company decided to sponsor the printed maps on all of the stations throughout the show floor.

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Lampire also purchased a custom graphics package for their exhibitor page and side ads. Driving quality attendees to the Lampire booth, the results generated more leads at BIO 2009 than in previous years.